

Building Employability Skills (BES) Program

Empowering Students for a Successful Career in the Industry

The **BES Program** is a 12-credit NEP2020-compliant, hybrid learning experience jointly offered by **INNOeVERSITY Innovation Ecosystem**. It is designed to equip learners with industry-demanded employability skills, improve self-awareness, and enhance placement-readiness through structured courses, expert mentoring, and real-world exposure.

Program Objectives

- Bridge the gap between academic education and real-world expectations.
- Offer NEP-aligned courses with credit eligibility for Academic Bank of Credits (ABC).
- Help learners gain skills and confidence to qualify for internships and apprenticeships.
- Foster industry readiness through project-based and mentor-guided learning.

Course-wise Overview with Learning Outcomes

1. Industry Induction and Awareness (IIA) – 2 Credits

Intro: Understand the structure, expectations, and dynamics of different industries.

Learning Outcomes:

- ✓ Improved industry awareness
- ✓ Better career decision-making
- ✓ Familiarity with future job roles

2. Skill, Aptitude and SWOT Analysis (SASA) – 1 Credits

Intro: Discover Students core strengths, skill readiness, and career alignment.

Learning Outcomes:

- ✓ Conduct personal SWOT analysis
- ✓ Set actionable career goals
- ✓ Make independent, informed decisions

3. Soft Skill and Personality Development (SSPD) – 1 Credits

Intro: Build communication, leadership, teamwork, and emotional intelligence.

Learning Outcomes:

- ✓ Confident speaking and interaction
- ✓ Strong collaboration skills
- ✓ Professional conduct in workplace

4. Industry Connect Activity (ICA) – 2 Credits

Intro: Identify and document real industry challenges through visits and interaction.

Learning Outcomes:

- ✓ First-hand industry exposure
- ✓ Problem identification and articulation
- ✓ Relationship-building with companies

5. Industry Readiness (IR) – 4 Credits

Intro: Learn frameworks and tools to become a problem-solver in Students chosen domain.

Learning Outcomes:

- ✓ Structured solution-building capability
- ✓ Data-based decision-making
- ✓ Industry-aligned innovation mindset

6. Enhancing Employability Skill–1 (EES-1) – 2 Credits

Intro: Learn technical or vocational skills in Students chosen sector (through clusters, training centers). Apply Students skills to real-world challenges and build Students portfolio.

Learning Outcomes:

- ✓ Hands-on learning
- ✓ Skill enhancement through practice
- ✓ Alignment with industry requirements
- ✓ Real project exposure
- ✓ Industry collaboration
- ✓ Improved job-readiness

Key Student Benefits

-  **Hybrid Mode Learning:** Flexible online and mentor-supported learning.

-  **Hands-On Exposure:** Real projects, field visits, and internships.
-  **Career Boost:** Performance-based shortlisting for ₹9000/month apprenticeship under BOAT.
-  **Credit Compatibility:** Fully compliant with **NCrF, NEP2020, UGC,** and **AICTE** frameworks.
-  **Personal Dashboard:** Access to e-books, videos, assignments, and results.
-  **Mentor Access:** Weekly expert-led mentoring and discussion forums.

Why Student Should Join

This 22-credit BES program is Students **career launchpad**. It not only imparts foundational professional skills but also makes Students visible to industries for internships, jobs, and entrepreneurship. You learn to think like a solution provider, build your confidence, and get ready to **thrive in the real world**.

 The best-performing students will be eligible for minimum ₹5000/month **paid apprenticeship** with leading companies through the MACCIA-INNOe[↑]VERSITY network.